



For Immediate Release

Contact:

Jennifer Baldino Bonett

(302) 327-3351 (o)/(267) 303-1811 (c)

jbaldinobonett@christianacare.org

MEDIA ADVISORY

New Moms Aim to Break Global Breastfeeding Record at Christiana Care Health System's Big Latch On and Family Fair

WHAT: Nearly 400 local breastfeeding moms and their babies will come together for a local Big Latch On and Family Fair to support breastfeeding families as part of [World Breastfeeding Week](#).

This fun-filled day will feature a fashion show with stylish nursing wear for moms, expert speakers, an information fair and kid-friendly activities, including a "diaper dandy" race for crawling babies, face-painting and entertainment from Delaware's own Jungle John.

Promptly at 10:30 a.m., attendees will join a global latch-on moment to help beat the record of breastfeeding and pumping mothers at Latch On events taking place worldwide.

WHEN: Saturday, Aug. 4. Media are welcome from 10 a.m. to 12 p.m.

WHERE: John H. Ammon Medical Education Center Auditorium, Christiana Hospital, 4755 Ogletown-Stanton Road, Newark, Del.

For more information about Christiana Care, visit www.christianacare.org/howeare.

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