

Immediate Release**Contact:**

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**Christiana Care Health System's Pink Ribbon Program Earns Grant
from Susan G. Komen Philadelphia**

(NEWARK, Del. – June 5, 2017) For the 16th consecutive year, Christiana Care Health System received a \$50,000 grant from Susan G. Komen Philadelphia to fund its Pink Ribbon Program, a free service pairing patients with bilingual navigators to improve access to mammography screenings.

The program, which is run by Christiana Care's Helen F. Graham Cancer Center & Research Institute, uses outreach navigators and partner agencies to assist individuals to schedule mammogram appointments, provide breast health education, find transportation and help find funding sources to cover the cost of the mammogram. The navigators also educate the community about breast health, cancer prevention and early detection.

This program also provides funds for screening mammograms for those who are eligible. These women can call to get assistance for mammograms and if funding is necessary will be assisted by a navigator. Special block time screenings are arranged with women's groups to help eliminate barriers. Some groups require additional interpreters and help. This program supports outreach to meet their needs. In addition, block screening times are available on the second Tuesday and third Thursday of each month at Christiana Care's Wilmington Hospital or through special weekend events.

Through the Pink Ribbon program and coordination with our community partners, we are able to reach women who lack resources and assist them with completing their annual breast screening," said Nora Katurakes, RN, MSN, OCN, manager of Community Health Outreach and Education at the Graham Cancer Center. "Our special weekend screening events in addition to our blocked scheduling time at Wilmington Hospital, provide unique access."

The Pink Ribbon Program's impact in the last 12 months:

- Provided services to more than 1,000 women with one breast cancer being detected.
- More than 1000 women were navigated with the help of our community partners.
- Screening mammogram and diagnostic services funded through the program: 471— (203 mammograms, 106 diagnostic mammograms and 162 ultrasounds).
- Financial assistance: 369 women received some sort of funding for screenings, diagnostics and procedures.
- Interpreter services assisted at two special screening events.

For the 2017-2018 grant period, Komen Philadelphia distributed \$618,487 in grants to support breast health education, awareness, screening and treatment initiatives specifically targeting

medically underserved, uninsured and/or low-income populations. Christiana Care Health System received a screening, diagnostic and treatment grant from the Komen Philadelphia Community Grants Program to fund its program Pink Ribbon Breast Program. The program focuses on providing breast screenings to Delaware women and help to breast cancer survivors.

“Susan G. Komen has recently asserted our Bold Goal to reduce the current number of Breast Cancer deaths in the U.S. by 50 percent by the year 2026,” said Elaine I. Grobman, Chief Executive Officer, Komen Philadelphia. “It’s an aggressive goal, but one in which we have complete confidence in large part due to fighting forces like our grantees. They are our mission in action. And because of them, more and more women are surviving breast cancer.”

About Christiana Care Health System

Christiana Care Health System is one of the country’s largest health care providers, ranking as the 22nd leading hospital in the nation and 12th on the East Coast in terms of admissions. A not-for-profit teaching hospital affiliated with Thomas Jefferson Medical College, Christiana Care is recognized as a regional center for excellence in cardiology, cancer and women's health services. Christiana Care is home to Delaware's only Level I trauma center, the highest capability center and the only one of its kind between Philadelphia and Baltimore. Christiana Care also features a Level III neonatal intensive care unit, the only delivering hospital in Delaware that offers the highest level of non-surgical care to the most critically ill newborns. Christiana Care includes two hospitals with 1,100 patient beds, a home health care service, preventive medicine, rehabilitation services, a network of primary care physicians and an extensive range of outpatient services.

For more information about Christiana Care, visit www.christianacare.org/howeare.



Photo caption:

Christiana Care Health System's Pink Ribbon Program funded by Susan G. Komen, Philadelphia: Pictured (L to R) Denise DiSimone and Sloane Six, Komen Philadelphia Board Members; Jocelin Valentin, Community Outreach Coordinator and Nora Katurakes, RN, MSN, OCN, Manager Community Health Outreach and Education, Christiana Care's Helen F. Graham Cancer & Research Institute; Elaine I. Grobman, CEO and Shannon Natale, JD, Program Director, Grants & Public Policy, Komen Philadelphia.

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