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Christiana Care Names Karen Y. Browne as Vice President of Communications and Gordon Brownlee as Vice President of Development

(NEW CASTLE, Del. – Jan. 4) <u>Christiana Care Health System</u> has hired two new vice presidents in its Department of External Affairs.

Karen Y. Browne has joined External Affairs as Vice President of Communications and Gordon Brownlee has joined Christiana Care as Vice President of Development.

In her new role, Browne will be responsible for leading the health system's strategic communications, brand management and marketing, media relations, internal communications and content strategy.

An award-winning, senior communications leader, Browne joins Christiana Care from DuPont, where she has served in various roles since 2000. Most recently, Browne served as global communications director for DuPont Performance Materials, and as communications manager for former CEO Ellen Kullman. Prior to DuPont, Browne worked in public relations and communications management for Shipley Associates, Inc., a Wilmington public relations firm, and Blue Cross Blue Shield of Delaware.

Brownlee joins Christiana Care from St. Andrew's School in Middletown, DE where he served as Senior Director of Leadership Philanthropy since 2003, directing two highly successful capital campaigns, raising \$27 million and \$55 million respectively, and creating a culture of enhanced philanthropy at the School. As an advisor and student club leader, Brownlee worked closely with students and developed close ties with parents and alumni in Delaware and across the country.

A highly progressive, senior leader with extensive experience in capital, annual and planned giving programs, and in building successful development teams, Brownlee will lead Christiana Care's philanthropic and fundraising efforts.

About Christiana Care Health System

Christiana Care Health System is one of the country's largest health care systems, ranking as the 21st leading hospital in the nation and 10th on the East Coast in terms of admissions. The health system includes The Medical Group of Christiana Care, a network of primary care physicians,

medical and surgical specialists as well as home health care, preventive medicine, rehabilitation services and patient/family advisors for core health care services. A not-for-profit teaching hospital affiliated with Sidney Kimmel Medical College at Thomas Jefferson University, Christiana Care is recognized as a regional center for excellence in cardiology, cancer and women's health services. Christiana Care has an extensive range of outpatient services, and through Christiana Care Quality Partners, Christiana Care works closely with its medical staff to achieve better health, better access to care and lower cost. Christiana Care is home to Delaware's only Level I trauma center, the highest capability center and the only one of its kind between Philadelphia and Baltimore. Christiana Care features a Level III neonatal intensive care unit, the only delivering hospital in Delaware that offers this highest level of care to the most critically ill newborns. Christiana Care includes two hospitals with 1,100 patient beds. For more information about Christiana Care, visit www.christianacare.org/whoweare.

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